

Co-Reach Project
“Intellectual Property Rights in the New Media Environment”

Workshop No. 2,
Hans-Bredow-Institut, Hamburg

Tuesday, May 18, 2010

13:00: Lunch at Yu Garden (Lü Bo Lang Restaurant)

Feldbrunnenstraße 67, <http://www.yugarden.de/de/index2.html>

with industry representatives and lunch address by media representative of the City of
Hamburg

Workshop (open on invitation): Identifying the enforcement issues

Location: Media Center, Mittelweg 177, Hamburg

15:00: IP Industry and/vs. Providers: Where are the enforcement issues?

Christian Sommer, Warner Bros. Entertainment

Mario Rehse, BITKOM (German multimedia association)

16:30 Coffee Break

17:00: Role of the courts – fair and pragmatic solutions between provider business models and IP owners’ interests. Case study

Jan Tolkmitt, Judge at Hamburg Regional Court

18:00: Internal meeting to discuss organisational aspects of the project

Location Hans Bredow Institute meeting room, Hamburg]

Wednesday, May 19, 2010

Workshop (open on invitation) continues

Location: Guest House of the University of Hamburg, Rothenbaumchaussee 23, Hamburg

http://www.uni-hamburg.de/services/gaestehaus/index_e.html

First session: Governance and File sharing

09:00: Collection and discussion of problematic areas in copyright enforcement in the partner countries (short “presentations” by each participant – 7 mins. each)

09:45: Technical Measures: Case study File sharing

Willem Grosheide (introduction)/Allard Ringnalda (presentation), University of Utrecht

10:30 Coffee Break

Second session: Self- and co-regulation as regulatory alternatives within an information order framework

11:00: General concepts and theoretical background: information order, self- and co-regulation

Gerald Spindler, University of Göttingen

11:45: Copyright in social media as showcase for self- and/or co-regulation,

Andreas Wiebe, Wirtschaftsuniversität Wien / University of Göttingen

12:30 Lunch at Schlages Tagesbar

Mittelweg 34, <http://schlagestagesbar.de/>

Afternoon sessions: International (best?) practice, implementation and policy implications

14:00: Discussion by participants on alternative enforcement practices in different jurisdictions

(short "presentations" of 3-5 mins. by each participant, moderated by Sylvia Kierkegaard)

15:00: Coffee Break

15:30: Implementation and consequences of alternative approaches to copyright enforcement

Policy implications – the European perspective

Wolfgang Schulz, Hans-Bredow-Institut

16:00: Policy implications – the Chinese perspective

Liu Deliang, Beijing University of Post and Telecommunications

16:30: Future of copyright: Towards technology law, non-state governance or still property-like?

Ian Lloyd, University of Strathclyde

17:00: Closing Remarks

Wolfgang Schulz, Sylvia Kierkegaard