

Intellectual Property Rights in the New Media Environment

Workshop Program

Friday, November 13, 2009

Beijing

9:00: Welcoming Remarks

Prof. Sylvia Kierkegaard on behalf of the European partners

Prof. Li, Mingde on behalf of Intellectual Property Center, China Academy of Social Science

9:15: Session One

Prof. Lloyd (UK) (30 minutes)

Mr. Xu, Chao (National Copyright Administration of China, Beijing) (20 minutes)

Mr. Sun Lei (National Peoples Congress) (20 minutes)

Q & A, or discussion (10 minutes)

10:45: Coffee Break

11:00: Session Two

Prof. Wolfgang Schultz (Germany) (30 minutes)

Prof. Wu, Weiguang (School of Law, Qinghua University) (20 minutes)

Prof. Zhang Jin (Chinese University of the Law and Political Sciences) (20 minutes)

Q & A, or discussion (10 minutes)

12:20: Lunch

2:00: Session Three

Prof. Andreas Wiebe (Austria) (30 minutes)

Judge Ma Xiurong (Intellectual Property Tribunal, Supreme Court of China, Beijing) (20 minutes)

Judge Zhang Xiaojin (Intellectual Property Tribunal, Secondary Intermediate Court of Beijing) (20 minutes)

Q & A, and discussion (10 minutes)

3:30: Coffee Break

3:45: Session Four

Prof. Willem Grosheide (30 minutes)

Mr. Xu Jiali (Partner of Long An Law Firm, Beijing) (20 minutes)

Miss Ma, Lixia (head of legal branch, Yahoo China) (20 minutes)

Q & A, and discussion (10 minutes)

5:05: Closing Remarks

Prof. Sylvia Kierkegaard

Prof. LI, Mingde

5:20: End of the Workshop