Intellectual Property Rights in the New Media Environment

Final Workshop

European Partners
Intellectual Property Center, CASS

Tuesday, October 18, 2011, Beijing

9:00: Welcoming Remarks

Prof. Sylvia Kierkegaard on behalf of the European partners
Yingxiang Liu, Program Officer from CASS, on behalf of Co-Reach Project
Prof. Lin Li, Director of Institute of Law, Cass
Prof. Li, Mingde, Director of Intellectual Property Center, CASS

9:20 Session One: Yuying Guan
9:20-9:40 Prof. Sylvia Kierkegaard, School of Law, Southampton University, UK
   New Copyright Developments in the UK
9:40-10:00 Allard Ringnalda, Utrecht University (CIER), Netherlands
   The New Orphan Works Directive: Solutions for Mass Digitisation?
10:00-10:20 Stefan Heilmann, Hans Bredow Institute, University of Hamburg, Germany
   The Enquete Commission's Report on Copyright Policy
10:20-10:30 Q&A

10:30-10:40: Coffee break

10:40 Session Two Prof. Mingde Li
10:40-11:00 Dr. Roman Heidinger, University of Götttingen, Austria
   The Threshold of Originality under EU Copyright Law
11:00-11:20 Dr. Clemens Appl, University of Vienna Economics, Austria
   ICT-Standardization, Intellectual Property and Market Power
11:20-11:40 Dr. Angela Adrian, Southern Cross University, UK
   Digital Economy 2010 - The Role of ISPs
11:40-12:00 Q&A

12:00-13:30 Lunch

13:30 Session Three: Professor Sylvia Kierkegaard
13:30-13:50  Reinout van Malenstein  Utrecht University (CIER), Netherlands
   Copyright law in China and the EU: different conceptions, mutual benefit
13:50-14:10  Prof. Yuying Guan, China Academy of Social Sciences
   The Protection of Traditional Culture Express: China’s Legislative Approach
14:10-14:30  Judge Xiaojin Zhang
   New Developments of IP Cases in Cyberspace in Chinese Courts
14:30-14:50  Mingde Li, China Academy of Social Sciences
   Some Proposals for the Amendment of the Copyright Law of China
14:50-15:00  Q&A

15:00-15:20  Coffee Break

15:20  Round Table Discussion: Prof. Kierkegaard

17:20  Closing Remarks
   Prof. Kierkegaard
   Prof. Li, Mingde

17:30: End of the Workshop